Institut du Numérique Responsable

Digital technology is revolutionizing the way organizations operate at breakneck speed. It is a source of innovation and progress, reflecting their modernity to the point of becoming a showcase for their know-how. It can be a formidable tool for creating new sustainable values that are more respectful of the environment. and more ethical towards society if it is managed and thought through in terms impact.

By signing this charter, we are affirming our commitment to a "Responsible Digital" approach for our organization.

1 Because digital technology is a major contributor greenhouse gas emissions, resource depletion and biodiversity loss, and actively participates in climate change, we are committed to optimizing digital tools to limit their impact and consumption:

- By taking into account the complete Life Cycle of equipment and software, to support the energy transition.
- By extending the lifespan of equipment, even beyond its book depreciation.
- By designing digital services responsibly and integrating technologies or devices that are proactive with regard to the UN's Sustainable Development Goals.
- By promoting uses and practices that limit the consumption of materials, resources, energy and consumables.
- By considering our waste as a resource, and its treatment as a source of jobs that contribute to the development of the circular economy.
- By promoting the use of renewable energy sources.

2 Because digital services can be source of social exclusion, individualization and hardware and software obsolescence, we are committed to developing services that are accessible to all, inclusive and sustainable:

- By implementing a responsible purchasing approach with the adoption of social and environmental clauses.
- By designing applications that are accessible to all (including people with disabilities, in compliance with the Référentiel Général d'Accessibilité des Administrations [RGAA] in France, or the WCAG [*Web Content Accessibility Guidelines version 2.1*] in other countries), run over limited bandwidth connections and do not require the latest equipment power.
- By revisiting applications around the 3 U's: Useful, Usable, Used, to simplify their use and universal accessibility to achieve e-inclusion for all.
- By involving the user in the design process, to avoid over-designed tools and gradually improve the level of compliance of online services.

(3) Because the future of organizations depends on transparent and reassuring digital use for all, we are committed to ethical and responsible digital practices:

- By developing reasoned uses of data and services in an ethical approach to their impact on the environment and people.
- By collecting only the data that is useful and necessary to serve users, in order to limit privacy risks and environmental impacts by complying with the General Data Protection Regulation (GDPR) in the European Union, or by following the principles of the GDPR in accordance with the protection rules.
  locally applicable data for other countries.
- Promoting diversity in recruitment and equality in the workplace, particularly in our digital businesses.
- Improving conditions for digital workers, both internally and externally.
- By resolutely adopting algorithmic ethics for the use and protection of data, particularly with regard to artificial intelligence.
- Deploying and promoting the CSR approach among all employees.
- Communicating our CSR policy to external stakeholders, to involve them in our approach and our commitment to Responsible Digital Business.

(4) Because the transition to a responsible digital environment is essential to ensure the resilience of organizations, we are committed to making digital measurable, transparent and readable:

- By complying with common standards for collecting, collating, analyzing and sharing data on the impact of Information and Communication Technologies (ICT).
- By taking part in a collaborative approach designing and evaluating digital services in line with real needs.
- By remaining innovative in the use of new tools to collect data and ensure their analysis with transparency and visibility.

(5) But also because digital technology is a powerful lever for creating value, and because tomorrow is being written today, we are committed to encouraging the emergence of new behaviors and values:

- By including social innovation in the definition of new digital systems and services.
- By promoting internal initiatives that mobilize the organization, foster cross-functional collaboration and promote well-being at work.
- By streamlining our procedures to reduce resource consumption, while focusing on quality.
- And the creation of new jobs.
- By soliciting the commitment and expertise of our stakeholders on collaborative productions, employment, inclusion, well-being and quality of life.
- By enabling future generations to innovate and build a world that is open to others, concerned with the balance of ecosystems and living well together.
- Tracking performance and compliance indicators to achieve CSR objectives.
- By suggesting areas for improvement.

Fait le 16/11/2022

Bertrand DALAISON

Signé par Bertrand DALAISON

✅ Signé et certifié par **yousign** 𝒱